

Booth Staffing/Breaks

Please find below the event schedule for ASHG 2020 Virtual Annual Meeting. As an additional resource you can find this year's schedule posted to our website for quick access.

We are asking all exhibitors to have their booth spaces staffed with at least 1 person between the hours of 10:30am - 5:30pm (Eastern Time) Monday through Friday. Please pay special attention to breaks, which are marked in gold boxes, as there are likely to be a higher number of attendees visiting the virtual exhibit hall at these times and you may need additional staff manning the booth.

For International exhibitors that do not have a U.S. based Sales Team, we understand it may be difficult to accommodate the Eastern Time Zone and we ask that you do the best you can.

Recommendations for Unstaffed Hours

1. Leave the following messaging in your group chat when signing off: "The booth chat is no longer staffed; we will be back at X time. Have a question? Please email X@mail.com.

2. You could also add a special tab to your booth space when signing off called "Sorry We Missed You" and lead to an email or form where they can submit their question and contact info.

Official Show Breaks	
(All Times are Eastern Time Zone)	
Monday	11:30am – 12:30pm,
	1:30pm – 2:30pm,
	3:30pm – 5:30pm
Tuesday	12:30pm – 1:00pm,
	2:20pm – 3:30pm,
	5:00pm – 5:30pm
Wednesday, Thursday, Friday	12:00pm – 1:00pm,
	2:20pm – 3:30pm
	5:00pm – 5:30pm



Schedule-at-a-Glance All times are listed in U.S. east coast time

