



Professional Development Program: Perfect Your Elevator Pitch

This Professional Development Program session will focus on perfecting your elevator pitch. Come prepared with a 30-second elevator pitch to network with your peers and professionals in different genetics and genomics fields. Participants will join small groups led by Mentors. Feedback will be provided. This session is organized and moderated by the ASHG Career Development Committee.

Main Goal: Use Your Elevator Pitch to Facilitate a Conversation and Network.

Non-Industry Career Topics:

Tuesday, October 12, 10:30 am-12:00 pm ET

Academic Research Faculty, Clinical Medical Genetics, Clinical Research Translation, Diagnostics, Epidemiology, Grants and Fellowship Administration, Science Writing/Editing, Science Policy, Teaching Faculty, Ethical, Legal, and Social Issues, Nonprofits and Public Engagement, Genetic Counseling, Interview Tips/How to Build a Resume, Starting a new post-doc.

Industry Career Topics:

Thursday, October 14, 12:30 pm – 1:30 pm ET

Genetic Counseling, Bioinformatics-Analytics, Bioinformatics-Databases, Research and Development, Pharmaceuticals, Sales and Marketing, Start-up/Entrepreneur, Scientific Consulting, Science and Law, Interview Tips/How to Build a Resume, Starting a new post-doc.

Preparing Your Elevator Pitch

You are not required to use the sample template below, but your elevator pitch should include:

WHO YOU ARE: Quick introduction

WHAT YOU DO: Description of your research or work

IMPACT OF YOUR WORK: Broader relevance of your work

WHERE YOU WANT TO BE (FUTURE GOALS): Type of career opportunity you are seeking

Elevator Pitch Template

My name is _____ and I'm a trainee/early career scientists/researcher at _____. I'm researching _____. Knowing more about this can help us better predict/develop solutions for _____. So far, we've found that _____ leads to _____, especially when _____. These results indicate that _____, and we can use this knowledge to _____. I am looking to pursue an opportunity to _____ and eventually _____. Can you tell me more about your lab/company/organization and how someone with my experience may fit in?